



1440 Dutch Valley PL NE  
STE 120  
Atlanta, Georgia 30324  
(404) 872-9191  
[www.centerforpositiveaging.org](http://www.centerforpositiveaging.org)

Dear Friends and Colleagues –

Due to the increasing need of consumers to understand and connect with providers throughout the network of aging services, LeadingAge Georgia members voted unanimously at the 2008 annual business meeting for the Center for Positive Aging to become the consumer arm of the association. The bylaws were expanded and a new board was established the first of 2009. One important charge of the Center is to refer Georgia consumers to quality providers focused on excellent service standards throughout the state.

Becoming an Affiliate of the Center presents a standard of professional excellence to the consumer that is in line with building public trust. For over 30 years, the Center for Positive Aging has been the trusted source for seniors, their families and caregivers who need housing and services throughout the aging network in the Atlanta area. Now, affiliates benefit from our mission of connecting seniors, their families and caregivers to the resources they need statewide.

The Center envisions Affiliates as local “Centers for Positive Aging” in the communities they serve. Each center will offer the community its expertise on aging issues, assisting them in connecting to housing, services, products, and congregations of their interest, and benefit from being a part of a larger network of trusted sources. The Center will provide information and materials to encourage additional opportunities such as hosting educational programs for consumers. With the support of information on the website, Affiliates can strengthen their position in the community as the starting point for information and referral to consumers seeking resources for older Georgians.

Affiliates will be supported by the Center for Positive Aging with tools and materials to offer educational programs to seniors, their families, local congregations and other organizations in their local communities. This will support organizations in providing community benefit relating to social accountability. The Center will maintain a public calendar on our website to attract consumers to your events.

Becoming an Affiliate will help establish your organization’s reputation as the expert on aging in your local community. Working together statewide, we will greatly improve our effectiveness toward helping consumers connect to the resources they need. We want the Center for Positive Aging, both collectively and locally through your organization, to be that trusted source of information in Georgia!

Please complete the attached Registration form and Donation invoice, then FAX back to the Center to make sure that your organization can take full advantage of this opportunity immediately. As you will see, the financial investment to support this project is minimal.

For additional information, please contact our office at 404-872-9191 or email us at [info@centerforpositiveaging.org](mailto:info@centerforpositiveaging.org).

Finally, to provide consumers with a complete, statewide resource, it is necessary to supplement our listings with Affiliates throughout the state. Because you regularly refer consumers to other organizations in your general area, we are asking you to assist in identifying 1) other providers to whom you refer consumers when you cannot meet their needs, 2) businesses that provide products and services directly to seniors in your area of the state, and 3) congregations in your community that have an interest in supporting their seniors. These organizations will be invited to participate based on their referral from another Affiliate.

Sincerely,

A handwritten signature in cursive script that reads "Walter Coffey".

Walter Coffey, C.E.O./President  
Center for Positive Aging

***Your Connection to the Resources You Need!***